

“We'd love to learn things about other general **sustainability initiatives**...”

“Do you have any **ideas** as to what would be best for a college... in the middle of a serious drought?”

“Has there been anything particularly **successful**... in the method that your school uses [for composting]?”



POTLUX

The collegiate sustainability & inspiration network



Env issues must be addressed through collaboration

Colleges are problem-solving incubators

Impactful ideas exist in isolation or sluggish diffusion

Our Team

Diverse backgrounds

- Multinational, 10 majors

Exhaustive expertise

- Design: UX/UI, front-end, back-end
- Outreach: dozens of env group involvement
- Strategy: social, public, private sectors

Advisors

- Dr. Gary Yohe: IPCC Nobel Peace Prize share
- John Bennett: UN, NGO env specialist for 40+ countries

Live Demo



Revenue Options

Sponsorship

- Funnel new capital into collegiate sustainability
- Advertising revenue to Potlux

Grant facilitation

- Foundations use Potlux as grant evaluation and consolidation platform
- Share of grant to Potlux

Growth Targets

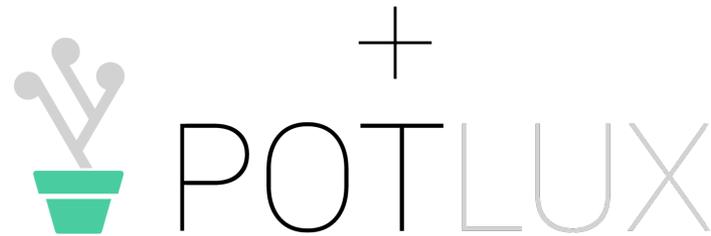
By May 2015

- Universities: 75
- Countries: 3
- Uploaded projects: 300
- Connections: 50

By January 2016

- Universities: 225
- Countries: 9
- Uploaded projects: 900
- Connections: 150

PATRICELLI CENTER FOR SOCIAL ENTREPRENEURSHIP



Expenses

- Server, data backup, email

Growth by Giving

- Grant campaign for content growth

Marketing

- Travel & accommodation to present and network